

Thomas Breach

401 Third Street South, Sartell MN 56377
320.339.6686 • tdbreach@gmail.com • thomasbreachpxp.com

PROFESSIONAL EXPERIENCE

St. Cloud State University

Athletic Communications Graduate Assistant

St. Cloud, MN

July 2020 – present

- Serves as lead sports information director for NCAA DI Women's Hockey and DII Baseball, Wrestling and Men's Soccer programs.
- Designs, implements and executes strategic creative content calendars tailored to assigned sports, ensuring extensive year-round coverage by coordinating social media efforts for each program.
- Lead administrator of SCSU Huskies Mobile App, performing routine maintenance and designing strategic programming to enhance fan experience.
- Works extensively alongside converging departments including external operations, marketing, ticketing and creative content; promoting Huskies Athletics from an array of mediums while gaining experience in all areas of front office administration.
- Produces game notes, game day programs, fan and media guides utilizing Adobe software.
- Coordinates coach and student-athlete media availability, working closely with student, local and national media to schedule interviews and provide our programs further exposure.
- Moderates press conferences, scheduling team personnel for availability while ensuring requests are met.
- Supervises athletic communications and marketing interns with varying experience levels, training and mentoring students in preparation for their own professional careers.
- Serves as one of SCSU's primary graphic designers, producing creative social media content for multiple departments.
- Shoots and edits photos as a lead game day photographer for Huskies Athletics, demonstrating extensive experience with DSLR cameras and Photoshop.
- Directs press box operations for NCAA DI and DII home events.
- Administrator of St. Cloud State Athletics website utilizing Sidearm Sports.
- Led SCSU communications efforts at 2021 NCAA DII National Wrestling Championships (St. Louis, MO), 2021 NSIC Outdoor Track & Field Championships (Duluth, MN) and 2021 NSIC Baseball Championships (Sioux Falls, SD).

Waterloo Bucks

Broadcaster and Director of Media Relations

Waterloo, IA

May 2018 – April 2020, January 2021 – present

- Called all regular season and postseason games, simulcasting on the Bucks Radio Network and Northwoods League Channel.
- Performed daily interviews with coaches and players, nurturing storylines promoting the organization throughout each season.
- Facilitated communications with sponsors, verifying all advertisements were executed beyond expectations.
- Produced daily media guide for home games using Acrobat and daily game notes for all contests utilizing Microsoft Word.
- Live-tweeted every game on the Bucks Twitter account, establishing a unique fan-friendly social media presence.
- Authored game recap articles and distributed to area and league media personnel.
- Selected by the NWL as play-by-play commentator for the 2019 Northwoods League All-Star Game and Home Run Derby.
- Mentored Bucks Video Production Crew in all areas of broadcast services.

St. Cloud State Baseball

Play-by-Play Voice and Beat Writer

St. Cloud, MN

February 2017 – May 2019

- Covered the entire road and home schedule as the play-by-play "Voice of the Huskies."
- Traveled on all bus trips and flights, developing exceptional working relationships with coaches and players.
- Interviewed players and coaches each week to provide content for pregame shows and KVSC Sports programming.
- Served as KVSC's lead baseball beat writer, authoring series previews, game recaps and feature stories.
- Utilized Adobe services to produce innovative fan-engaging pushes, intros and promotions for each broadcast.
- Lead play-by-play commentator for 2019 NSIC Baseball Championships on the NSIC Network.
- 2019 Broadcast Education Association Award of Excellence honoree.

EDUCATION

St. Cloud State University

Bachelor of Science, *Mass Communications – Radio Broadcasting*
Master of Science, *Sports Management (In progress)*

St. Cloud, MN

May 2019

May 2022